

**From:** Guy Cassidy [guymcassidy@gmail.com]  
**Sent:** Friday, September 17, 2010 2:11 PM  
**To:** clen@agsystemsonline.com  
**Subject:** Collaboration Opportunity

Dear Mr. Lenz:

For 20+ years, as President and CEO, I have led the transformation of manufacturing businesses, in the vehicular and industrial sectors. These businesses became market leaders, separating themselves from others in market share and sustainable value creation, in their core markets and in new markets.

Perhaps there is an opportunity to collaborate with AG Systems, Inc and build it into an exceptional global growth company, which is capturing opportunities associated with: contributing to resolving the issues associated with the economy and the environment; serving the growth in the emerging markets; and leveraging advancing technologies, such as the supply and application of clean electrical power. I am partnering with Blackmore Partners, an Investment Advisor, and we are open to a variety of options, including an alliance and up to an acquisition.

My approach to creating value is to begin by applying the 80/20 Simplification Process and the appropriate Lean Six Sigma tools, to increase profits, develop superior core competencies, strengthen competitive position and grow the base business. Next is to develop or acquire a distinctive competency that will lead to breakthrough experiences for customers and accelerate market share and value growth. The distinctive and superior core capabilities can then be leveraged into new products and new markets, adding to the creation of sustainable value. Leading this effort is a management team and people who are driven to make important creative contributions and inspire others around them.

I would like to schedule a 15 minute call to further elaborate on my plan and begin a dialogue about the opportunities to collaborate. I can be available before 10:00AM or after 3:00 PM, CST, on any day next week except Monday. Please let me know when would be a good time for me to call you.

Regards,  
Guy

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