

JCR Script for Contacting Target Companies

Goodmorning {name},

My name is Jim Rice. I am president of VectorTech, Inc. VectorTech is a consulting and venture development firm serving the broadband access industry. We are backed by Blackmore Partners, an investment bank/buyside advisor in Private Equity.

{If at all possible, insert a network hook. For example, Bill at WSTA suggested that I give you a call.}

The purpose of contacting you today is to schedule a quick 15 minute conference call to give you more information about a wireline access industry transformation strategy and roll-up I am putting together. In short, I am seeking to buy or joint venture with a {cable / telco} to demonstrate our SmartPipes / SmartHome formula for reversing the decline in the wireline access business brought on by wireless mobile substitution and over-the-top voice and video. When you call me back, please leave me your email address and direct phone number so that I can send you more information about what I am trying to accomplish and to start dialogue regarding your level of interest. Thank you. My phone is 608-509-2131. That is, 608-509-2131. My email address is jim.rice@vectortechstrategy.com.