

Below is an example of a message to leave with a target company. Remember, it takes leaving 5-11 phone messages to get a call back. Call every two days and leave a message. Leaving messages once a week, rarely works. Once you make contact you will want to call/email the executive once per month. Be sure to tell the executive you will do this a reminder. Perhaps the executive will send you a lead!

**Hello My name is Keith Buscemi(spell it out). My phone numbers is :410-940-9932 (say phone # slowly and do it twice.) I am a Retail executive working with Blackmore Partners, a private equity investment funding group looking to buy a retail company similar to yours with revenues between X and X. I want to briefly share my direction, when can you discuss any current or future possibilities business transactions within your organization or others. When you call back, please leave your email address to minimize phone tag, if I do not hear back from you, I will follow up every few days. Thank you Keith Buscemi**