Risky Business Makes Landing Private Equity Roles Difficult

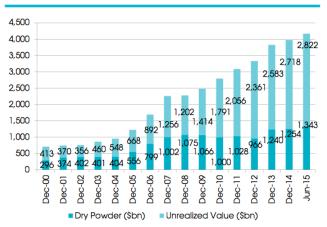
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In today's market, landing a job in private equity is becoming gradually harder and harder to accomplish. As private equity investments become riskier due to a heightening in prices of platform companies, private equity firms are turning to hire people they have personal relationships with and trust.

According to data from Palico, in 2015 a growing and record number of 2,209 private equity funds looked for \$811 billion from investors. With so much money flowing through private equity, and such a great number of private equity funds, competition between the funds hits an all time high while prices of platform companies continue to grow.

Fig. 3.1: Private Capital Assets under Management, 2000 - 2015**



Source: Pregin Fund Manager Profiles and Pregin Performance Analyst

With prices of platform companies at an all time high, so is the risk private equity funds are facing. As they are forced to place such extreme amounts of money in to investments to beat competition, risk is inevitably driven up. This risk then causes hesitation and therefore less investments being made.

However, with the investments that are being made, private equity funds want people they trust in charge and managing the risk. This means that the people they do eventually end up

hiring, need to be people they have personal relationships with and know can do the job, decreasing the risk that's already there.

As an executive, building these relationships with a large network of private equity firms can seem like a large ordeal. However, it's necessary in today's market with such increased risk and a tighter job market in private equity.

BlackmoreConnects ™ turns the tightening job market into an opportunity, giving executives every tool they need to successfully land a private equity role and build their funnel of private equity firms.

Through our conferences and networking events, executives get one on one exposure with a large number of private equity firms. This opportunity gives executives the ability to personally market themselves to each of these firms and create a personal relationship with all of them.

BlackmoreConnects ™ also provides members with multiple databases that provide executives with current news and information on everything Private Equity. This includes updated news on PE firms, business owners, and companies that Private Equity has purchased. This is crucial for executives as new management is usually seeked once a platform company is purchased.

Building your funnel is crucial, especially in a market of such risk. BlackmoreConnects ™ is your gateway to landing a role and becoming an executive that private equity firms trust and rely on.

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