

## **2014 AM&AA WINTER CONFERENCE DYNAMIC DEALMAKING:** NEW RULES, NEW STRATEGIES, NEW OPPORTUNITIES



ABOUT THE EVENT

AGENDA

**SPEAKERS** 

**SPONSORS** 

TRAVEL & VENUE

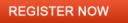
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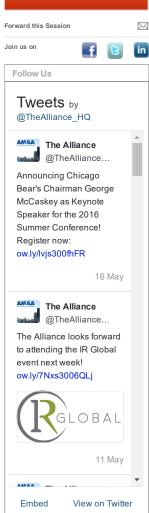
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## Wednesday, January 22, 2014

1:30 p.m. - 2:30 p.m.

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DOING DEALS WITH INDEPENDENT SPONSORS: WHO ARE THESE GUYS, AND HOW CAN THEY **HELP GET THE DEAL DONE?** 

Moderator: Alex Livingston Founder, REDWOOD MANAGEMENT PARTNERS Panelist: Stephen Altman Partner, CORNERSTONE CAPITAL PARTNERS Richard Baum Managing Partner, CONSUMER GROWTH PARTNERS Moderator: Bruce Lipian Managing Director, STONE CREEK CAPITAL

Panelist: Dan Lipson Partner, ROTUNDA CAPITAL

As fundraising has become increasingly more difficult to complete, some firms have decided to forego the fund and compete for deals on a one-off basis. Learn what role the fundless sponsor is playing in the dealmaking food chain and how working with them can be beneficial.

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